



CHRISTOPHER COLE

STORYTELLER

FOUNDER/CEO - COLEPRESS

PERSONAL PROFILE

*Versatile communications leader with decades of experience transforming organizational narratives, leading high-performing teams, and delivering measurable results across **public sector, higher education, and utility industries.***

SPECIALIZATIONS

Brand Voice Development
Content Strategy
Copywriting
Editing & Proofreading
Graphic Design
Thought Leadership

CONTACT DETAILS

Phone: 859-630-2843
Email: cole@colepress.com

COMPETENCIES

Adept at managing complex communications projects, fostering strong team collaboration, and **leveraging data and feedback** to inform strategy and decision-making.



TRUTH. TOLD WELL.

CAREER

Director, Enterprise Communications

Sanitation District No. 1 of Northern Kentucky,
Since February 2020

- Lead award-winning messaging campaigns that reshape public perception and elevate employee engagement; reframed a **\$1.3 billion** federal consent decree as a proactive community investment called Clean H2O40.
- Manage a lean communications team and serve as a strategic advisor to executive leadership, translating **complex infrastructure and regulatory challenges** into clear, compelling narratives.
- Champion the use of **Artificial Intelligence** and digital tools to increase efficiency and storytelling power across platforms.

Director, Marketing & Communications

Northern Kentucky University, 2001-2018

- During my 18-year tenure at NKU, I built and led a trusted, **award-winning team** responsible for media relations, crisis communication, and executive messaging.
- Helped shape the **university's public identity** through major transitions, including presidential changes, branding initiatives, and legislative campaigns.
- My work consistently emphasized clarity, credibility, and **connection** across a broad range of internal and external audiences.

EDUCATION

Northern Kentucky University

- Juris Doctor, 2009 (*summa cum laude*)
- Master of Public Administration, 2004 (*summa cum laude*)
- B.A., Journalism, 1999